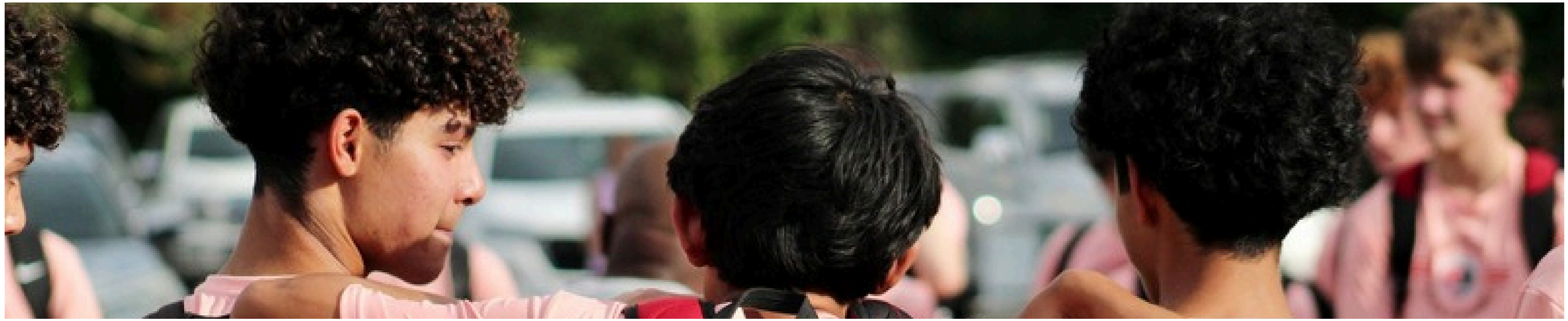
2026-27



SPONSORSHIP OPPORTUNITIES

THE BRSC COMMUNITY



CLUB REACH

- 6,500+ Youth Players
- 1,200+ Adult Players
- 1,800+ Middle School & High School League Participants
- 580+ Teams
- 600+ Coaches & Volunteers

FACILITY TRAFFIC

- 12,000+ Visitors Per Weekend
- 4,000+ Visitors Per Weekday
- 17,000+ Tournament Attendees

DIGITAL REACH

- Facebook: 9.4K
- Instagram: 4.2K
- TikTok: 1K
- Email: 24K
- Website: 8K Monthly



LEAGUE SPONSORSHIPS

TARGET YOUR TARGET AUDIENCE

COMPETITIVE PROGRAM

GAME JERSEYS

Cost: $30,000 for 2 years | 1,000 annual participants

BRSC's Competitive is designed for the player who is looking for a highly structured environment from U11 to U19.

DELIVERABLES

- Logo on game jerseys (front or back)
- 2 Field Signs at Burbank Soccer Park
- Recognition as a United Cup Tournament Sponsor

CURRENT SPONSORS

Our Lady of the Lake Children's Hospital

MMR®

COMPETITIVE PROGRAM

PRACTICE JERSEYS

Cost: $15,000 annually for 2 years | 1,000 annual participants

Practice jerseys are worn at all training sessions and sometimes used as alternate game jerseys.

DELIVERABLES

- Logo on practice jerseys (front)
- 1 Field Sign at Burbank Soccer Park

CURRENT SPONSOR

SIGMA
ENGINEERS & CONSTRUCTORS, INC.



BRSC ACADEMY

TRAINING PROGRAM FOR K - 5TH GRADERS

Cost: $10,000 annually for 2 years (jersey front or back)

1,200 annual participants
Fall, Winter, Spring & Summer
DELIVERABLES

- Your company logo will appear on the front or back of the training jersey,
- 2 Field Signs
- Recognition as a United Cup Tournament Sponsor

CURRENT SPONSORS

Our Lady of the Lake Children's Hospital

SHERMAN & BALHOFF
SPECIALISTS IN ORTHODONTICS



RECREATIONAL LEAGUES

RECREATIONAL PROGRAM SERVICING K - 12TH GRADERS ATBURBANK, INDEPENDENCE PARK, CENTRAL, & ZACHARY

Cost: $20,000 annually | 6,000 annual participants

BRSC's Recreational Program is designed for youth players in the Baton Rouge area with age groups ranging from Pre-K through 12th grade.

DELIVERABLES

- Logo on both game jerseys (front)
- 2 field signs at Burbank Soccer Park
- Recognition as Red Stick Tournament Sponsor

CURRENT SPONSOR

TEAM AUTOMOTIVE GROUP

JERSEY BACK

BRSC MUDBUGZ



ABOUT BRSC MUDBUGZ

Parent and me Program for children ages 2 - 4. We introduce parents and children to the game of soccer with fun games and actitivites based on the principles of Tom Byers' "Soccer Starts at Home."

Cost: $5,000 annually for 2 years | 250 annual participants

DELIVERABLES

- Logo on back of program shirts
- Logo and link to website on Mudbugz Page
- Logo on end of season certificates
- Logo and tag on Mudbugz Social Media Posts
- Logo included on Mudbugz Soccer Balls

BRSC UNITED

WOMEN'S SEMI-PRO SUMMER TEAM

Front of Jersey Cost: $10,000 annually
Current sponsor is MMR
Back of Jersey Cost: $5,000 annually
Current Sponsor is OLOL.
Sleeve of Jersey Cost: $3,000 annually
Practice top Cost: $5,000 annually
Sleeve and practice top currently open

- Home Games are held at Olympia Stadium (5 home games)
- Regional League
- College, Post-College, & Club Players











BRSC Caps CAPITALS

MEN'S SEMI-PRO SUMMER TEAM

Front of Jersey Cost: $10,000 annually
The current sponsor is MMR
Back of Jersey Cost: $5,000 annually
The current sponsor is OLOL
Practice Jerseys Cost: $5,000 annually
The current sponsor is Feld Weinstein
Sleeve of Jersey Cost: $3,000 annually
The sleeve is currently open

- Home Games are held at Olympia Stadium (10 matches -5 home games)
- Regional League
- College, Post-College, & Club Players

Our Lady of the Lake Children's Hospital

MMR

Feld Weinstein
Private Wealth Management Group
of Wells Fargo Advisors















UNIFIED SOCCER

ABOUT UNIFIED SOCCER

BRSC Unified Soccer is a free program available to players with disabilities. The program is held on the second and fourth Mondays in the fall and spring at Burbank Soccer Complex.

We pair Unified players with volunteer partners at the start of practice. The partners will assist the players through each step of the session as players work through ladder drills, stretching, and passing patterns. Each session concludes with a scrimmage with partners.

COST: $5,000 annually for 2 Years

DELIVERABLES

- Logo on back of both Game T-shirts
- 2 Field Signs
- Recognition as a Redstick Tournament Sponsor.

MIDDLE SCHOOL









COST: $5,000 ANNUALLY
THE CURRENT SPONSOR IS SHERMAN & BALHOFF

- League Naming Rights
- League Champion T-Shirts
- Trophies or Medals
- 4 Divisions for both Boys & Girls
- November - January Season
- Comprised of 80 teams consisting of 1,300+ players



GET IN THE GAME

OPPORTUNITIES TO CONNECT AT THE FIELD

FIELD SIGNS



COST: $3,500 ANNUALLY
IMPRESSIONS: 500,000+ ANNUALLY

1. DISPLAYED 365 DAYS
2. ADDED BENEFIT OF STATE AND HOSTED REGIONAL EVENTS

DELIVERABLES

- 8’ x 4’ Double-Sided Field Sign at Burbank Soccer Park
- Includes a link in the BRSC Sponsor section with your company’s logo for 1 year.



COST: $100 PER DAY ON NON-TOURNAMENT DAYS
IMPRESSIONS: 12K

COST: $250 PER DAY ON TOURNAMENT DAYS
IMPRESSIONS: 16K

This package is the perfect way to showcase automobiles, products, and more.

Let us know your target audience, and we can coordinate the best time, days and location to maximize your impact

PRODUCT/SERVICE SHOWCASE



$50 PER DAY WEEKDAYS
IMPRESSIONS: 3-5K

$100 PER DAY WEEKENDS
IMPRESSIONS: 10K

$150 PER DAY TOURNAMENTS
IMPRESSIONS: 16K

Must be scheduled in advance

FOOD TRUCKS AND HANDOUTS



TOURNAMENT SPONSORSHIPS

UNITED CUP - $5,000
OVER 16,000 ATTENDEES
HELD IN EARLY OCTOBER

RED STICK TOURNAMENT - $5,000
OVER 13,000 ATTENDEES
HELD IN EARLY MARCH

DELIVERABLES

- Logo on the tournament website with a link
- Logo on event materials and stournament ocial media
- Opportunity for designated vendor space at the event



CONTACT US

CALEB BUSH - SPONSORSHIPS

225-436-5409

LOUIE SMOTHERMON - EXECUTIVE DIRECTOR

225-436-5480

PAUL FLETCHER - FACILITIES

225-436-5493

TRENTON BLAND- MARKETING

225-436-5114