



SPONSORSHIP OPPORTUNITIES



BOX TO BOX

5K



ABOUT



Who we are.

The Baton Rouge Soccer Club is a national 501(c)(3) nonprofit organization dedicated to providing and promoting excellence in soccer and physical fitness programming to people of all ages and abilities.

Why we do what we do.


We want to ensure our members live a quality life. Not only do we want them to live a quality life now, but also for many years to come. Not only do we want them to be healthy on the soccer field, but we also want them to be healthy for the life experiences they will encounter as they grow older.

What we do.

Baton Rouge Soccer Club Athletic Training is the initial line of health care for athletes within our competitive programs. We care for these athletes through injury prevention, evaluation and rehabilitation, education, emergency care, and much more.

Why are we seeking funding?

Our Director of Sports Medicine wants to improve the quality of care provided to our membership. This includes facility improvements, increased accessibility to AEDs, and more.

- CPR/First-Aid training for all BRSC competitive coaches and administrative staff
 - Increase accessibility of supplies for injury prevention and rehabilitation home exercise programs for members
 - Increase the number of AEDs mounted around BRSC programming areas.
 - Install water fountains with bottle refill stations in areas around Burbank Soccer Park
 - Provide first-aid kits for all competitive teams during travel
 - Semi-permanent cold water immersion station
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SPONSORSHIP LEVELS

	White \$250	Maroon \$500	Red \$1,000	Black \$2,000	Platinum \$3,000
Mention in monthly club newsletter (17,000 subscribed)	X	X	X	X	X
Logo on race sponsorship graphic	X	X	X	X	X
Mentioned on race communications		X	X	X	X
Logo on BRSC website			X	X	X
Banner on race day			X	X	X
Booth on race day			X	X	X
Small logo on race shirts			X		
Large logo on race shirts				X	X
Logo on race day awards				X	
Presenting Sponsor: "The 2024 Box to Box 5k & 1-Mile Fun Run Presented by (NAME)"					X

Marketing Reach

Race day participants	150
Website traffic (brsoccer.org)	Over 10,000 sessions/month
Website unique users	Over 6,300/month
Total membership	Over 4,200
Competitive membership	1,300
Facebook	7,700 Followers
Instagram	2,100 Followers
Youtube	174 Subscribers with over 16,000 views
TikTok	293 Followers

THANK YOU

CONTACT US

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