



2022 - 2023

SPONSORSHIP PACKAGES



BRSOCCER.ORG



BY THE NUMBERS



- BRSC provides soccer opportunities to approximately 4,000 youths, 2,500 adults, 1,100 middle school participants, and 600 high school summer participants.
- BRSC is a **501c3**. All sponsorships are tax deductible.
- BRSC has over 800 participants in Summer Camps.
- The coaching staff includes 500 coaches and 500 volunteers.
- Our club has 535 teams competing in numerous leagues.
- Monday - Thursday: 1,000 members/coaches/families per hour
- Saturday - Sunday: 1,500 members/coaches/families per hour

OUR MAJOR TOURNAMENTS ATTRACT APPROXIMATELY

16,000

ATTENDEES EACH

LEAGUE SPONSORSHIPS



COMPETITIVE PROGRAM

GAME JERSEYS



- Cost: \$20,000 for 2 years for the front of the jersey
- Current back of the jerseys sponsor - Our Lady Of The Lake Children's Hospital
- The front jersey sponsorship is currently available
- BRSC's Competitive and Academy Programs are designed for the player who is looking for a highly structured environment from U5-U19.
- 1,200 annual participants
- Your company logo will appear on the back of both Game Day and Practice Uniforms, 2 Field Signs, and receive recognition as a United Cup Tournament Sponsor

COMPETITIVE PROGRAM

PRACTICE JERSEYS

- Cost: \$15,000 for 2 years for the front of the practice jersey
- BRSC's Competitive and Academy Programs are designed for the player who is looking for a highly structured environment from U5-U19.
- 1,200 annual participants
- Your company logo will appear on the front of all BRSC Competitive practice jerseys. Practice jerseys are worn at all training sessions and sometimes used as alternate game jerseys. This sponsorship also includes a field sign at Burbank Soccer Complex.



Logo Dimensions:
9in W x 2.79 in H

UNIFIED/TOPSOCCER



- Cost: \$10,000
- BRSC's TOPSoccer and Unified Soccer programs are a community-based training and team placement program for athletes with disabilities.
- Your company logo will appear on back of both Game T-shirts, 2 Field Signs, and receive recognition as a Redstick Tournament Sponsor.

• Watch BRSC TOPSoccer in action at <https://youtu.be/N0c31lh6lDY>

BRSC UNITED – GCPL



- Front of Jersey Cost: \$10,000
Current sponsor is Celebrity Theatres. This sponsorship is available in 2023.
- Back of Jersey Cost: \$5,000
The current sponsor is OLOL.
- Women's Gulf Coast Premier League
- Olympia Stadium
- National League
- College, Post-College, Club Players
- Semi-Pro Level of Soccer



BRSC CAPITALS - GCPL



- Front of Jersey Cost: \$10,000
This sponsorship is available in 2023
- Back of Jersey Cost: \$5,000
The current sponsor is OLOL.
- Men's Gulf Coast Premier League
- Olympia Stadium
- Regional League
- College, Post-College,
Club Players
- Semi-Pro Level of Soccer



MIDDLE SCHOOL LEAGUE SPONSOR



- Cost: \$5,000
The current sponsor is Sherman & Balhoff
- League Naming Rights
- League Champion T-Shirts
- Trophies or Medals
- 4 Divisions for both Boys & Girls
- November - January Season
- Comprised of 80 teams
consisting of 1,300+ players

BRSC ACADEMY



- Cost: \$20,000 for 2 years - The current jersey front sponsor is Sherman & Balhoff
- Current back of the jerseys sponsor - Our Lady Of The Lake Children's Hospital
- BRSC's Academy Programs are designed for the player who is looking for a highly structured environment from U5-U19.
- 1,200 annual participants
- Your company logo will appear on back back of both Game Day and Practice Uniforms, 2 Field Signs, and receive recognition as a United Cup Tournament Sponsor

RECREATIONAL LEAGUE



- Cost: \$15,000 annually - The current Sponsor is Team Automotive.
- BRSC's Recreational Program is designed for youth players in the Baton Rouge area with age groups ranging from Pre-K through 12th grade.
- Your company logo will appear on back of both Game Day Uniforms, 2 Field Signs, and receive recognition as a Redstick Tournament Sponsor.
- Our Recreational program includes over 6,000 annual participants.

BRSC MUDBUGZ



- **Cost:\$3,000 (1 year)**
Includes all Spring, Summer, Fall and Winter Mudbugz outdoor and indoor programs.
- **Logo placement on the back of the BRSC Mudbugz t-shirts**
T-shirts are provided free-of-charge to all registered players.
- **Company's logo and link on the Mudbugz page as well as on the home and sponsorship page**
- **Company's logo on the end of season certificates**
- **Company logo and social media tag included on Mudbugz social media posts**

FIELD SPONSORSHIPS





BREC BURBANK SOCCER COMPLEX



BREC INDEPENDENCE COMMUNITY PARK



LOVETT ROAD PARK // CENTRAL, LA

FIELD SIGNS



- Cost: \$3,000 (1 year)
- 8' x 4' Double-Sided Field Sign
- Includes a link on BRSC Sponsor section of with your company's logo for 1 year.



Burbank Soccer Complex

12400 Burbank Dr.
Baton Rouge, LA 70810



— Available
— Unavailable

NET BANNERS

- Cost: \$1,000 (1 year)
- 25" x 25" Banner
- Includes a link on BRSC Sponsor section of with your company's logo for 1 year.



PRODUCT / SERVICE SHOWCASE



- Cost: \$100 per day on non-tournament days
- Cost: \$250 per day on tournament days
- This package is the perfect way to showcase automobiles, products, and more.

GAME DAY SPONSORSHIPS



COUPONS / PROMO HANDOUTS



- \$50 per day week days
- \$100 per day weekends
- \$150 per day tournaments/tryouts
- Approximately 12,000 players/coaches/family members are at the fields each weekend day, weather permitting (8am - 8pm)
- Tryout events have over 1,000 participants
- Tournaments have up to 16,000 attendees
- Must be scheduled in advance

FOOD TRUCKS



- \$50 per day week days
- \$100 per day weekends
- \$150 per day tournaments

TOURNAMENT SPONSORSHIPS



TOURNAMENT SPONSOR



Tournament sponsorships include the opportunity to space for a coupon or advertisement at the bottom of the tournament parking passes, logo inclusion on all materials and social media, the ability to display signs and banners at the tournament and designated vendor space.



- United Cup - \$5,000
over 16,000 attendees
- Red Stick Tournament - \$5,000
- Dunham/BRSC Highschool Kick-off
Tournament - \$3,000
- Tournament T-Shirt
Sponsorship - \$750



SPONSORED CONTENT



- The BRSC Facebook page has over 5,400 followers. This is one of the largest in the country for youth soccer.
- As the monthly Challenge Sponsor you will receive recognition as the sponsor by the challenge host and with your logo.
- This sponsorship includes ability to provide giveaways to some or all of the challenge participants.
- All videos will be posted to the BRSC YouTube Channel.
- BRSC will also feature these videos in BRSC the Monthly Club Newsletter which includes over 5,000 members.

COST: \$3,000/year

BRSC BOX TO BOX 5K



Cost: \$2,000

- BRSC's Box to Box 5k/1-Mile Fun Run is an annual event typically held on a Sunday in late January. The 2022 race featured over 150 runners with 50+ spectators.
- Your company logo (1-color) will appear on back of both of the race shirts that all race participants receive.
- Presenting sponsor mentions in all race communications - emails (5 or more, social media posts (6 -10), pre-race announcements, and brsoccer.org (event page, registration, race update, and post race results).
- Sponsor will have the ability to set up a booth and/or banners on race day.



CONTACT INFORMATION:

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