

# MOVING FORWARD: 2017-2018

## Making a Difference...

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With input from our members, and following our long-term strategic plan developed by our Board, shown below are our objectives and achievements from the past 12 months:

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### 1) Coaching Education, Retention of Quality Staff, and Recruitment of New Coaches:

- BRSC hired Kiran Booluck as a full-time Outreach Director. This role is crucial in our effort to offer soccer programming to the entire Baton Rouge community. This will allow for strategic planning and focused attention on our After-School, TOPSoccer, and other outreach programs. Kiran also coaches in the BRSC Competitive Program.
- Our coaching staff continues to further their coaching education at the highest levels. In the last fiscal year, BRSC spent \$22,874 to send 23 coaches to gain higher coaching licenses or certifications.
- BRSC had two coaches obtain their Premier License through the NSCAA and one staff member attend a USSF A License Renewal Course, where they were able to be put in touch with the latest information concerning player development in the United States. One BRSC staff member is also currently taking the new USSF A-Youth License Course.
- Our recreational coaches continue to receive educational materials through the Raising Cane's Volunteer Coaching Certification Program. This year, over 120 recreational coaches became certified, receiving training and educational materials, as well as a coaching top.
- BRSC has offered each new recreational coaches a "Raising Cane's Coaching Starter Kit." This kit includes soccer balls, scrimmage vests, whistle, and cones. We are making it as easy as possible for members of our community to give back to the beautiful game.

### 2) Parent and Coach Education Program:

- BRSC invested over \$4,000 to bring in the Changing the Game Project in August 2015. The Changing the Game Project presented to the BRSC Board of Directors and Full-Time Staff regarding club organization and management best practices. Furthermore, a presentation, free of charge, was offered for members of BRSC regarding positive parenting practices in terms of youth sports.

### 3) Scholarships:

- Through our scholarship programs, qualifying recreational, competitive, and adult members can receive funding assistance to offset registration expenses.
- In 2015-2016, BRSC awarded \$46,915 in scholarships to recreational, competitive, and adult members.
- The Ryan Tapp Endowed Scholarship Fund provides funding to offset the cost of registration for two recreational members per season.
- The Bauder Family Scholarship Fund provides a scholarship for one competitive member per season.

#### 4) Price point of fee:

- BRSC continues to offer the most affordable competitive soccer option in South Louisiana amongst the larger clubs as well as the best value for youth sports in Baton Rouge.

#### 5) Improve and Create Outreach Programs:

- Through our Sports Medicine program, BRSC was able to host its first annual Wellness Event, exposing our players and families to information on living a healthy lifestyle and to different organizations in the community that can allow us to improve our own wellness or the wellness of the Baton Rouge community.
- BRSC, in conjunction with numerous community partners, continued our TOPSoccer program for mentally and/or physically disabled community members. To date, over 100 participants have attended sessions with 90 volunteers from the community. We currently host three dates each fall and spring.
- The Raising Cane's Free Youth Clinics continue to offer enhanced training for youth players throughout the fall and spring seasons. Over 850 youth players participated this year.
- BRSC created the BRSC - Central Campus to further serve communities around Baton Rouge. BRSC has provided a Campus Director, scheduling services, field maintenance, registration, and coaching education as well as Raising Cane's Free Youth Clinics in Central. We continue to offer expanded programming options in the areas surrounding Baton Rouge.
- BRSC will begin offering soccer programming at Howell Park in North Baton Rouge beginning in 2017. With this new campus BRSC will have programming offered in every area of East Baton Rouge Parish.

#### 6) Improvements to Burbank Complex

- BRSC, through our partnership with BREC, has overseen irrigation work on fields 4-6 and 9-12 at the Burbank Soccer Complex. This work will allow for better management of fields and improved playing surfaces for members.
- Construction on a permanent restroom at Field 20 was completed in January 2017.
- BRSC has committed to providing expanded access and hours for our programs, and has invested in lighting Field 13 at the Burbank Soccer Complex, bringing our total number of fields with lights to 9.
- The fields at Burbank were over-seeded with winter rye to maintain a quality playing surface during the winter months and keep the fields green.

